



Sponsorship Program

Schopeg Public Access offers many ways local businesses can support our efforts of serving the community with access to public television. Our sponsorship program is extensive. Although there are limits it can be a great way to support your community while getting the word out about your business. Funds raised through sponsorships are spent on staffing, equipment, and supplies for the station.

Basic Limitation.

This is not an advertisement. **SCHOPEG cannot display prices, sale information, or superlative statements.** The sponsorship is wrapped in a thank you message thanking you for your support of Public Access Television. Schopeg Public Access is not responsible for missed airtime due to technical difficulties on our cable or web channels, but we will make every effort to make up time if possible. Your sponsorship will air on our Bulletin Board whenever there is no scheduled programming, unless you have purchased placement on our channels. Your sponsorship can be changed upon request.

Production Options

Slides

Slides are photos, logos, text, computer generated graphics, artwork, or any visual medium that is rendered into a JPEG file with dimensions of 720 x 480 pixels. A slide does not include any animation or sound. The slide will be displayed for no more than fifteen seconds.

Animated Slides

Animated Slides are any photos, text, logos, computer generated graphics, artwork or any visual medium that is rendered out into a playable MPEG2 file with the dimensions of 720 X 480 pixels. This option allows for basic computer animation of any of the aforementioned visual still mediums within the slide. This option does not include sound. The Animated slide will play for no more than fifteen seconds.

15sec Full Motion Video

This is a full motion digital video filmed & edited with animated graphics, voiceover, sound effects, and music. The video will be edited down to fifteen seconds, and will include a basic written script. The video must be rendered into a DVD or MPEG2 file with the dimensions of 720 x 480 pixels.

30sec Full Motion Video

This is a full motion digital video filmed & edited with animated graphics, voiceover, sound effects, and music. The video will edited down to thirty seconds, and will include a basic written script. The video must be rendered into a DVD or MPEG2 file with the dimensions of 720 x 480 pixels.



Production Cost

Any video production by Schopeg Public Access will cost \$175.00. Any package deal production cost is included in the price. Any sponsor who commits to four months the production cost is included. No production work will begin without \$175.00 deposits. If sponsor fails to honor their commitment after video production service is rendered the deposit will be kept.

Web Banner

A Web Banner is any non animated graphics, logo, drawing, artwork, text, photo, still composition that is render out in a PNG file at 500 x 102 pixels. The banner also includes a hyperlink directly to your website.

Distribution Options

Bulletin Board On Channels 1301 & 1303 Cable TV

Your sponsorship will be played at random on our bulletin board for a set amount of time when there is no scheduled programming.

Placement On Channels 1301 & 1303 Cable TV

This option allows you to place your sponsor right before and after a specific program is aired on channels 1301 and 1303. For a list of programs please contact the station.

Website Banner

Your banner will be displayed on our home page.

Media Gallery Banner (Website)

Your banner will be displayed on a specific programs video on demand page on our website.

Media Gallery Random Play (Website)

Your slide, animated slide, 15sec video, 30sec video will play at random before any program in our media gallery. Only one sponsor will play before each program.

Media Gallery Placement (Website)

Your Slide, Animated Slide, 15sec video, 30sec video will be the only video that plays before the specific program you have chosen to sponsor. For a list of programs please contact Schopeg.



RATES & PACKAGE DEALS

Sponsorship Rates	
Sponsor Type	Monthly Rate
One Slide	\$50.00
Three Slides	\$75.00
Animated Slide	\$100.00
15sec Full Motion Video	\$150.00
30sec Full Motion Video	\$200.00
Program Placement	\$20.00
Web Banner	\$50.00
Media Gallery Banner (Website)	\$65.00
Media Gallery Random Play (Website)	\$100.00
Media Gallery Placement (Website)	\$150.00

Package Deals		
Package Type	Yearly Rate	Savings
Municipal Sponsor: Three Slides with placement on municipal meetings on TV & the web.	\$780.00	\$360.00
Municipal Angel: 30sec Full Motion Video with placement on municipal meetings for the TV & the web with a web banner.	\$2,100.00	\$2,340.00
The Webmaster: Web banner with Media Gallery Placement of 15sec Full Motion Video.	1,500.00	\$900.00
Must sign up for a year!		

Production of video materials is included on package deals and any sponsor who commits for four months. A \$175.00 deposit is required for any production work to begin. Any video production produce by Schopeg Public Access will cost \$175.00 .



Sponsorship Application

Business Name As It Will Appear On Sponsor			Production Services Check one		
			<input type="checkbox"/> Schopeg will provide my sponsorship materials.		
Contact Name			<input type="checkbox"/> I will provide my own sponsorship materials.		
Mailing Address			Sponsorship Materials Contact Person		
City, State, Zip			Phone Number		Email
Business Phone		Home Phone	Fax Number		Production Date
Email Address		Website Address		Schopeg Agent Name	

Sponsorship Type					
One Slide	\$50.00		Web Banner	\$50.00	
Three Slides	\$75.00		Media Gallery Banner (Website)	\$65.00	
Animated Slide	\$100.00		Media Gallery Random Play (Website)	\$100.00	
15sec Full Motion Video	\$150.00		Media Gallery Placement Play (Website)	\$150.00	
30sec Full Motion Video	\$200.00		Number of committed months.		
Program Placement	\$20.00				

Package Deals			Total Monthly Charge	
Municipal Sponsor	\$65.00			
Municipal Angel	\$175.00			
The Webmaster	\$125.00			
Must sign up for one year to get package deals!				

This is not an advertisement. **Schopeg cannot display prices, sale information, or superlative statements.** The sponsorship is wrapped in a thank you message thanking you for your support of Public Access Television. Schopeg Public Access is not responsible for missed airtime due to technical difficulties on our cable or web channels, but we will make every effort to make up time if possible. Your sponsorship will air on our Bulletin Board whenever there is no scheduled programming, unless you have purchased placement on our channels. Your sponsorship can be changed upon request.

Sponsor Signature: _____ **Date** _____